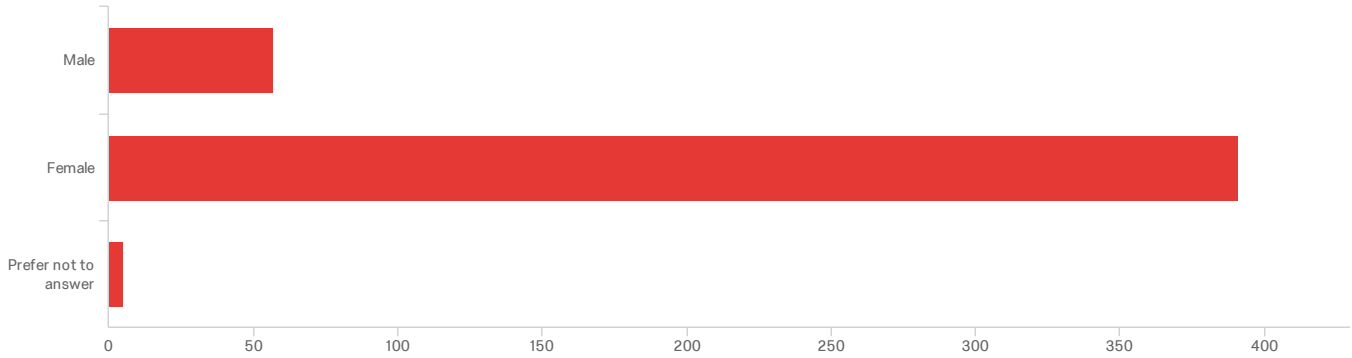


Default Report

Member Survey

October 24, 2019 1:39 PM MDT

Q1 - What is your gender?

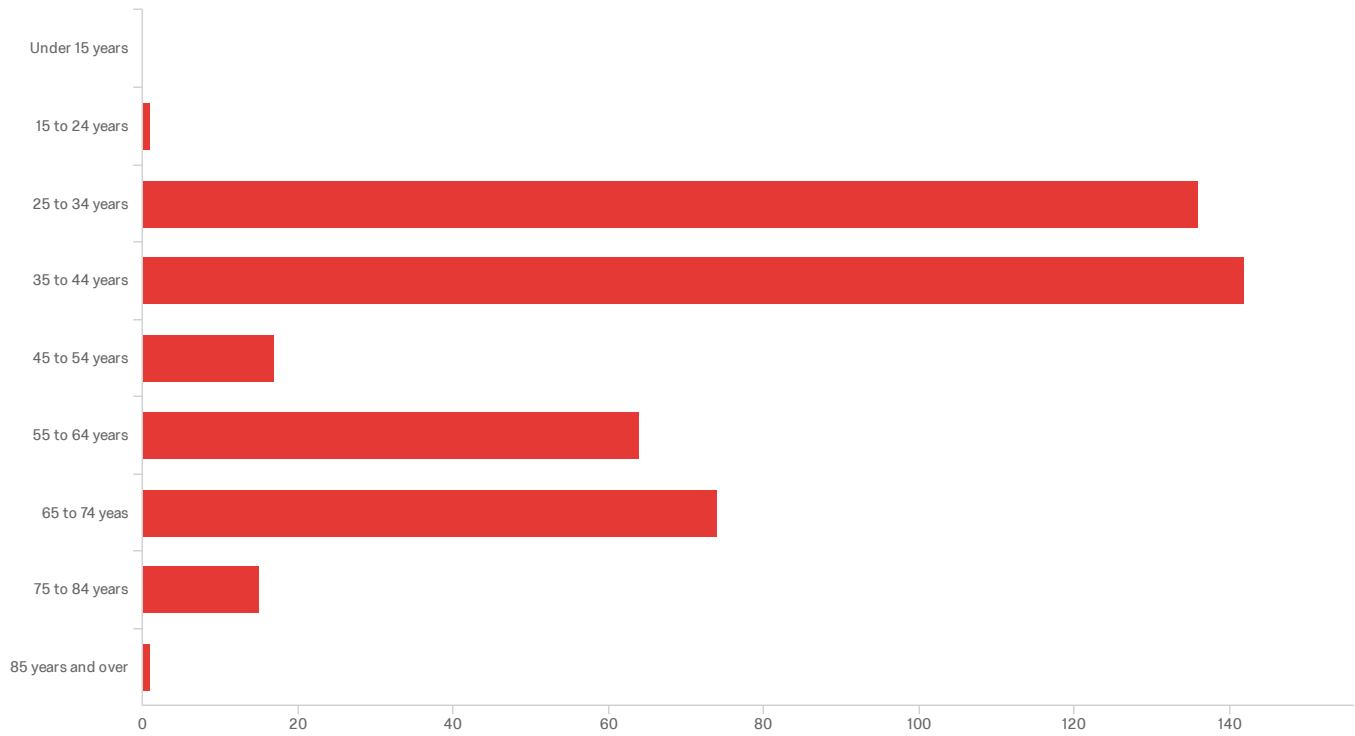


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What is your gender?	1.00	3.00	1.89	0.35	0.12	453

#	Field	Choice Count
1	Male	12.58% 57
2	Female	86.31% 391
3	Prefer not to answer	1.10% 5
		453

Showing rows 1 - 4 of 4

Q2 - What is your age?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What is your age?	2.00	9.00	4.46	1.48	2.18	450

#	Field	Choice Count
1	Under 15 years	0.00% 0
2	15 to 24 years	0.22% 1
3	25 to 34 years	30.22% 136
4	35 to 44 years	31.56% 142
5	45 to 54 years	3.78% 17
6	55 to 64 years	14.22% 64
7	65 to 74 years	16.44% 74
8	75 to 84 years	3.33% 15
9	85 years and over	0.22% 1

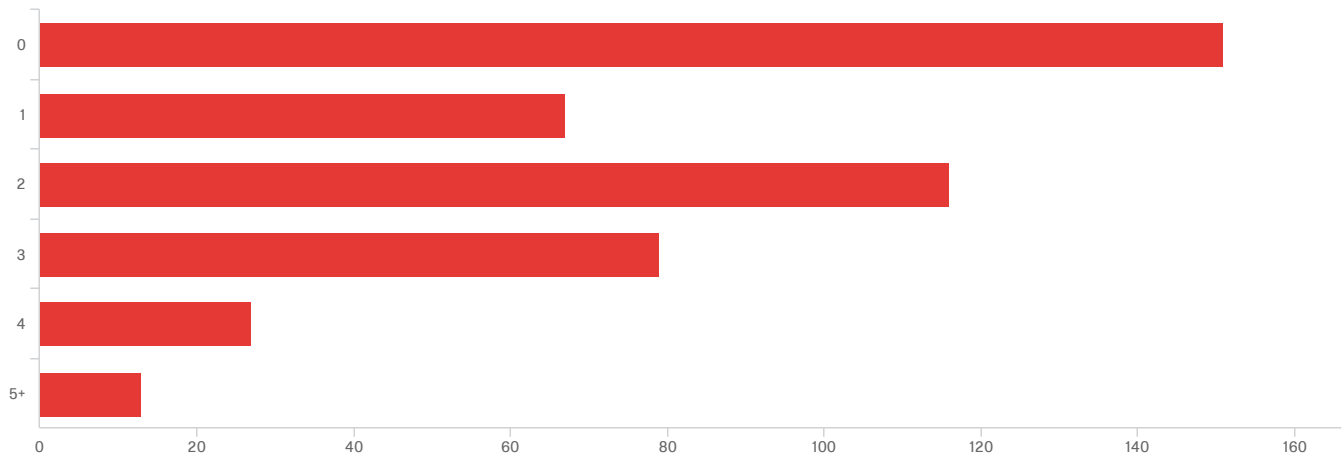
Field

Choice Count

450

Showing rows 1 - 10 of 10

Q3 - How many children are currently living in your house under the age of 18?



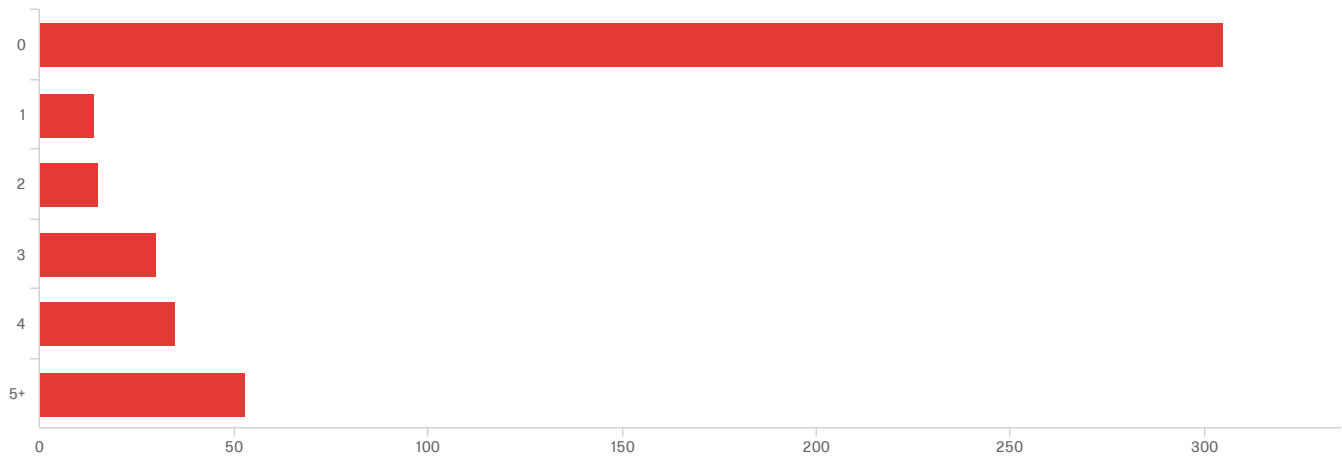
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How many children are currently living in your house under the age of 18?	1.00	6.00	2.57	1.40	1.96	453

#	Field	Choice Count
1	0	33.33% 151
2	1	14.79% 67
3	2	25.61% 116
4	3	17.44% 79
5	4	5.96% 27
6	5+	2.87% 13

453

Showing rows 1 - 7 of 7

Q4 - How many grandchildren do you have under the age of 18?



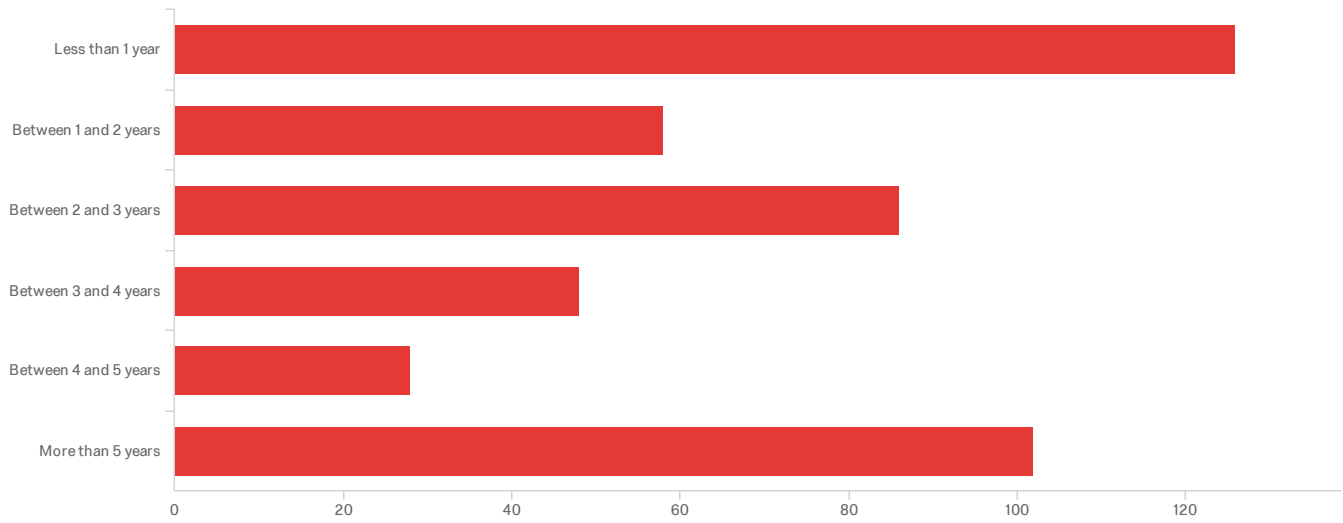
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How many grandchildren do you have under the age of 18?	1.00	6.00	2.19	1.87	3.51	452

#	Field	Choice Count
1	0	67.48% 305
2	1	3.10% 14
3	2	3.32% 15
4	3	6.64% 30
5	4	7.74% 35
6	5+	11.73% 53

452

Showing rows 1 - 7 of 7

Q5 - How long have you been a member of the Mayborn Museum?



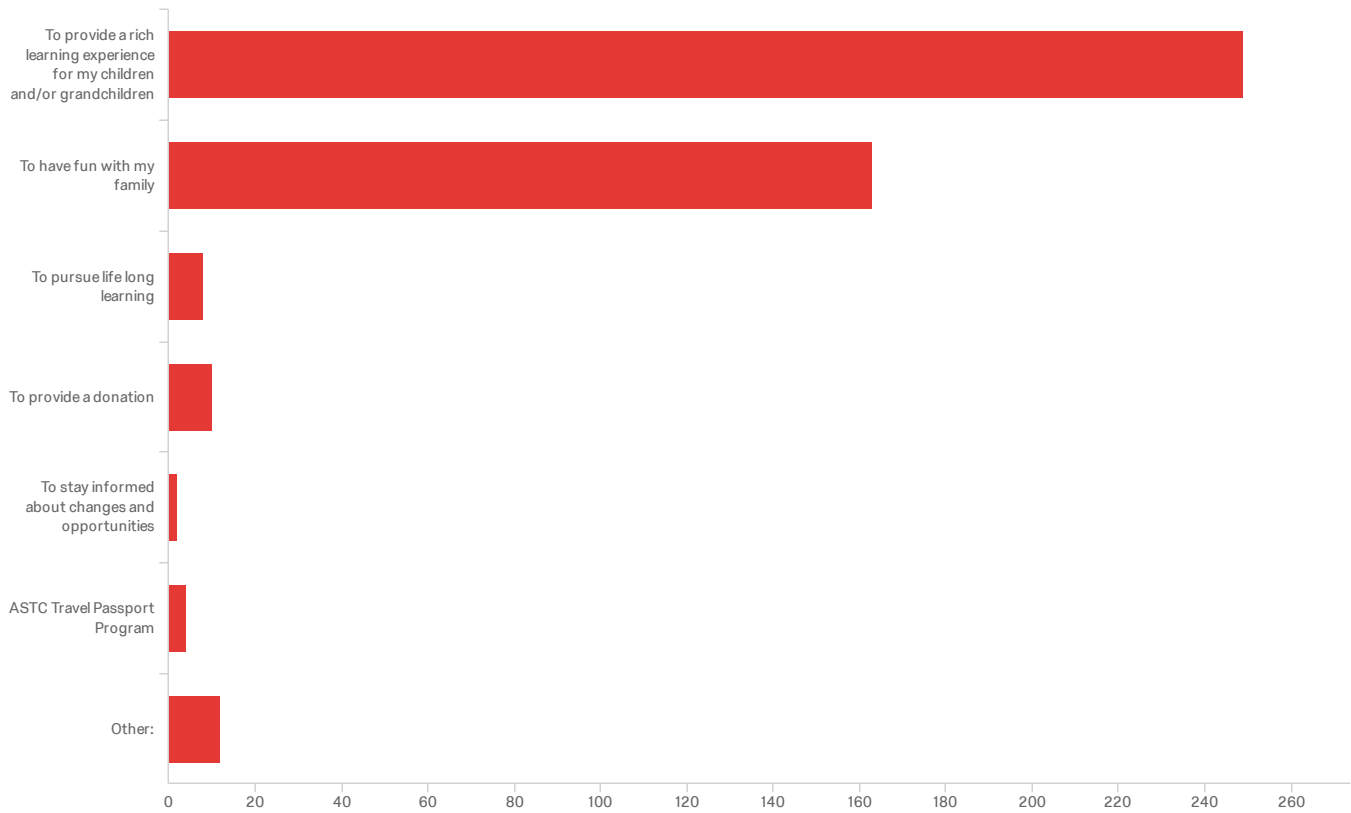
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How long have you been a member of the Mayborn Museum?	1.00	6.00	3.22	1.90	3.61	448

#	Field	Choice Count
1	Less than 1 year	28.13% 126
2	Between 1 and 2 years	12.95% 58
3	Between 2 and 3 years	19.20% 86
4	Between 3 and 4 years	10.71% 48
5	Between 4 and 5 years	6.25% 28
6	More than 5 years	22.77% 102

448

Showing rows 1 - 7 of 7

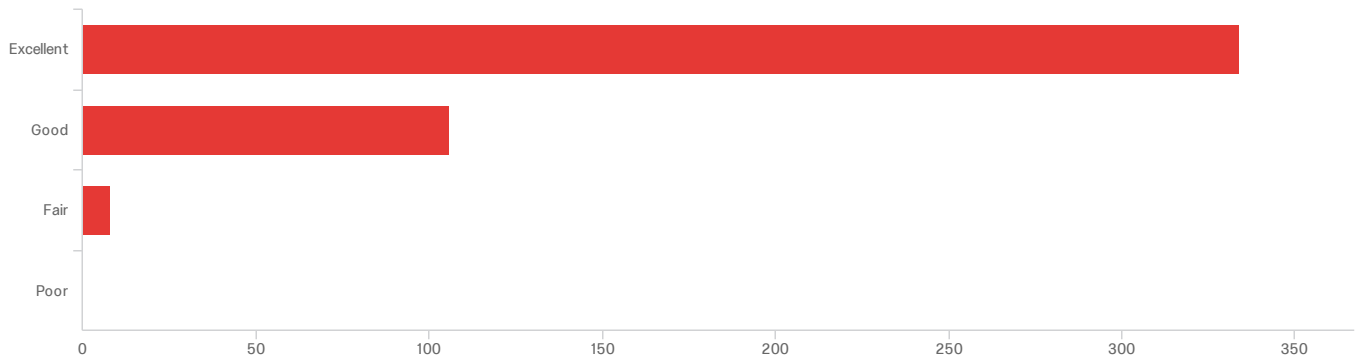
Q6 - Why did you initially join the Mayborn Museum?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Why did you initially join the Mayborn Museum? - Selected Choice	1.00	7.00	1.69	1.19	1.42	448

#	Field	Choice Count
1	To provide a rich learning experience for my children and/or grandchildren	55.58% 249
2	To have fun with my family	36.38% 163
3	To pursue life long learning	1.79% 8
4	To provide a donation	2.23% 10
5	To stay informed about changes and opportunities	0.45% 2
6	ASTC Travel Passport Program	0.89% 4
7	Other:	2.68% 12
		448

Q7 - How would you rate the investment value of your Mayborn Museum membership?



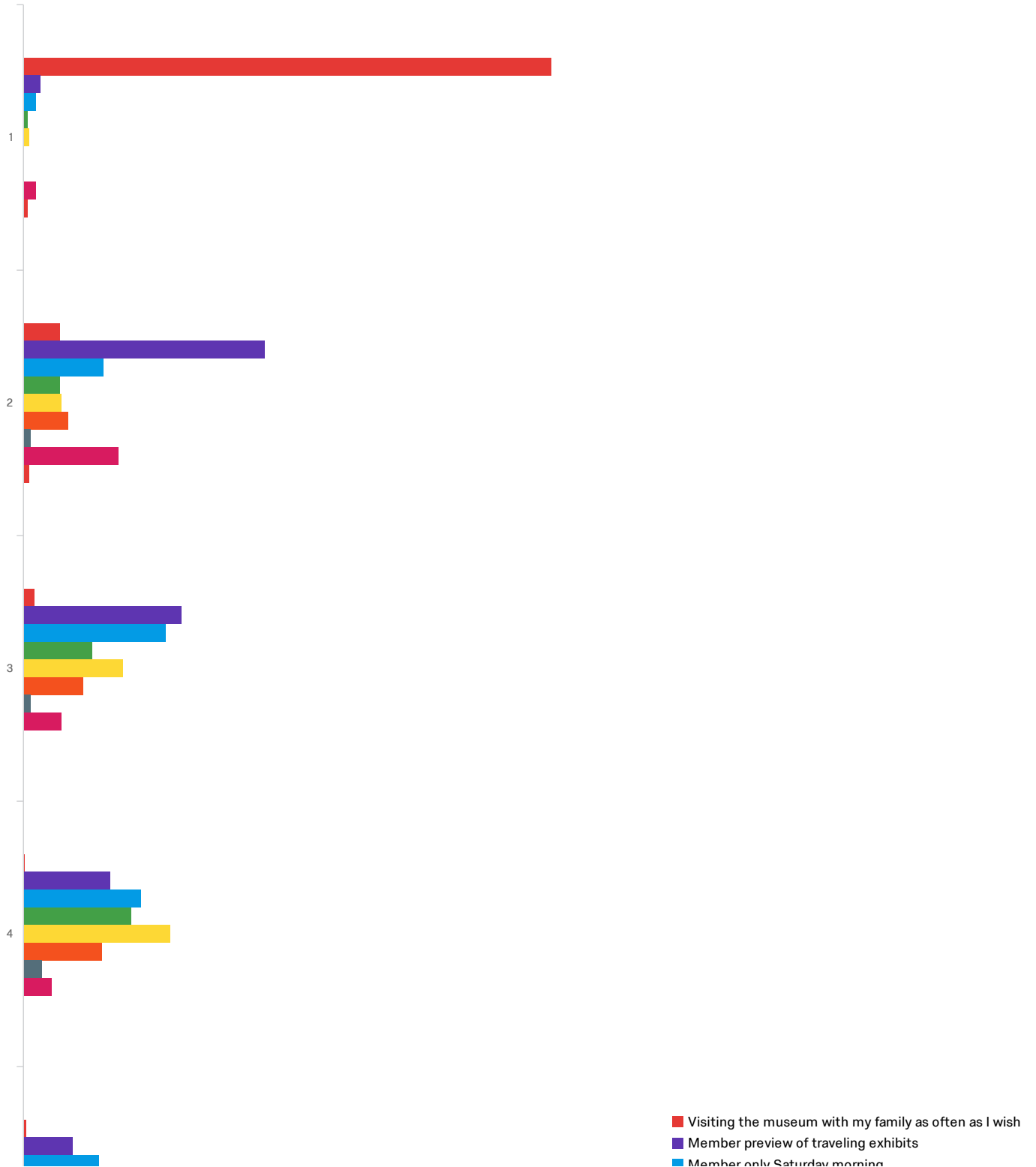
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How would you rate the investment value of your Mayborn Museum membership?	1.00	3.00	1.27	0.48	0.23	448

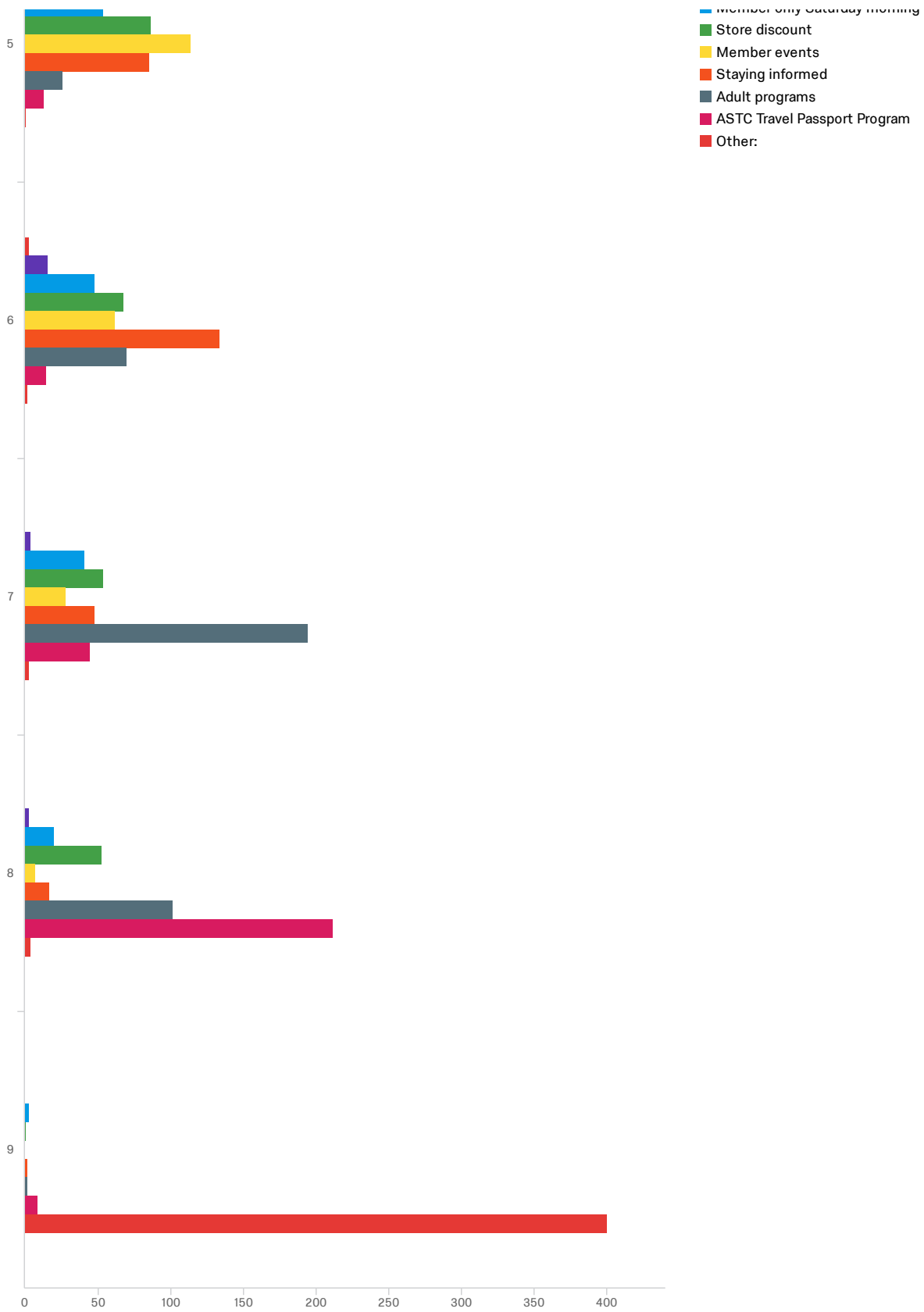
#	Field	Choice Count
1	Excellent	74.55% 334
2	Good	23.66% 106
3	Fair	1.79% 8
4	Poor	0.00% 0

448

Showing rows 1 - 5 of 5

Q8 - Please rank the membership benefits in order of importance to you personally by dragging the appropriate block until the order reflects your views (with 1 being the most important and 7 being the least important).





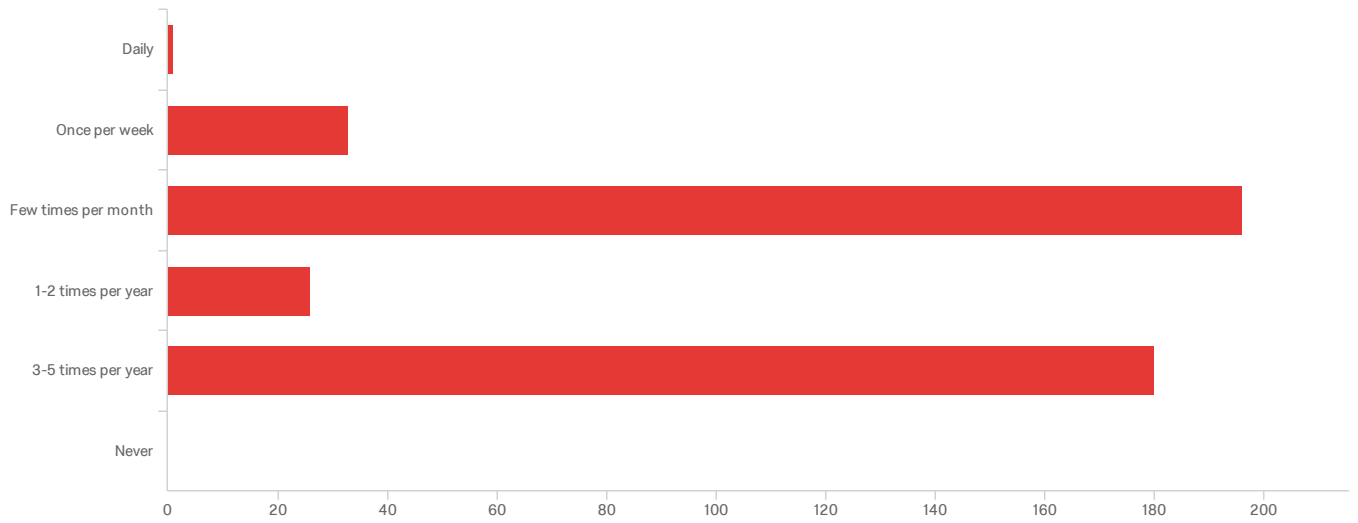
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Visiting the museum with my family as often as I wish	1.00	6.00	1.16	0.62	0.39	418

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
2	Member preview of traveling exhibits	1.00	8.00	3.03	1.30	1.69	418
3	Member only Saturday morning	1.00	9.00	4.30	1.82	3.31	418
4	Store discount	1.00	9.00	5.18	1.78	3.16	418
5	Member events	1.00	8.00	4.51	1.41	1.99	418
6	Staying informed	2.00	9.00	5.12	1.56	2.44	418
7	Adult programs	2.00	9.00	6.76	1.18	1.39	418
8	ASTC Travel Passport Program	1.00	9.00	6.11	2.50	6.26	418
9	Other:	1.00	9.00	8.83	1.01	1.02	418

#	Field	1	2	3	4	5	6	7	
1	Visiting the museum with my family as often as I wish	90.43% 378	6.22% 26	1.91% 8	0.24% 1	0.48% 2	0.72% 3	0.00% 0	0.00
2	Member preview of traveling exhibits	2.87% 12	41.39% 173	27.03% 113	14.83% 62	8.37% 35	3.83% 16	0.96% 4	0.72
3	Member only Saturday morning	2.15% 9	13.64% 57	24.40% 102	20.10% 84	12.92% 54	11.48% 48	9.81% 41	4.78
4	Store discount	0.72% 3	6.22% 26	11.72% 49	18.42% 77	20.81% 87	16.27% 68	12.92% 54	12.68
5	Member events	0.96% 4	6.46% 27	16.99% 71	25.12% 105	27.27% 114	14.83% 62	6.70% 28	1.67
6	Staying informed	0.00% 0	7.66% 32	10.29% 43	13.40% 56	20.57% 86	32.06% 134	11.48% 48	4.07
7	Adult programs	0.00% 0	1.20% 5	1.20% 5	3.11% 13	6.22% 26	16.75% 70	46.65% 195	24.40
8	ASTC Travel Passport Program	2.15% 9	16.27% 68	6.46% 27	4.78% 20	3.11% 13	3.59% 15	10.77% 45	50.72
9	Other:	0.72% 3	0.96% 4	0.00% 0	0.00% 0	0.24% 1	0.48% 2	0.72% 3	0.96

Showing rows 1 - 9 of 9

Q9 - How often do you visit the Mayborn Museum?



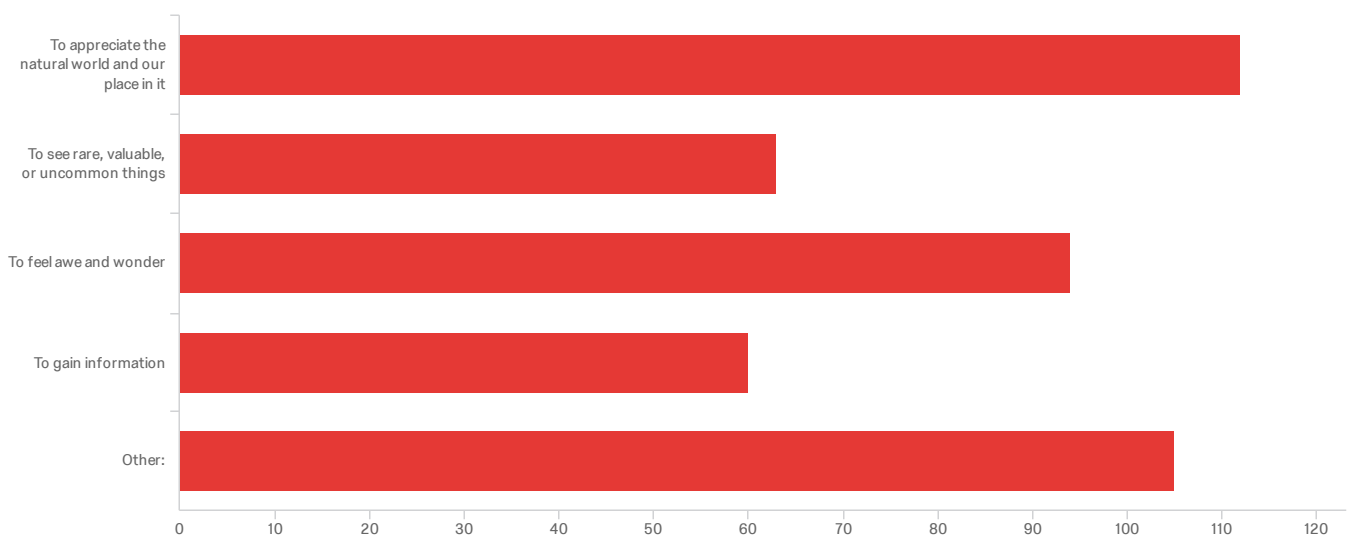
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How often do you visit the Mayborn Museum?	1.00	5.00	3.81	1.07	1.15	436

#	Field	Choice Count
1	Daily	0.23% 1
2	Once per week	7.57% 33
3	Few times per month	44.95% 196
4	1-2 times per year	5.96% 26
5	3-5 times per year	41.28% 180
6	Never	0.00% 0

436

Showing rows 1 - 7 of 7

Q10 - As you think about your visits to the Mayborn Museum, which of these statements best captures your experiences?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	As you think about your visits to the Mayborn Museum, which of these statements best captures your experiences? - Selected Choice	1.00	5.00	2.96	1.51	2.28	434

#	Field	Choice Count
1	To appreciate the natural world and our place in it	25.81% 112
2	To see rare, valuable, or uncommon things	14.52% 63
3	To feel awe and wonder	21.66% 94
4	To gain information	13.82% 60
5	Other:	24.19% 105
		434

Showing rows 1 - 6 of 6

Q10_5_TEXT - Other:

Other:

To learn and pay

Other:

For my children to play and get out energy while learning

To play with the kid's

To see my kids having so much fun and playing hands on with things they'd never play with at home.

to explore and create with my kids

Now that we have a grandchild, we visit about once a month and she loves it!

To let my kids learn, and play in a hands on safe educational enviorment

A place for grandchildren.

To enjoy my family having fun together

Watching my child explore, react to, and interact with the exhibits

To entertain and enjoy interactive (non-tech) play with my child

To have uplifting, wholesome, positive place to enjoy being with our grandkids

to enjoy my grandchildren's experience

to provide educational entertainment for grandkids

provide activities for my children

fun/learning/expericing life

To enrich my child's play and learning

To entertain and challenge my granddaughter.

To entertain my child

fun with Grandchildren

To play

To have a safe place for my kids to learn and have fun

occupy my kid

Play with my children

Grandchildren get hands on activities

Other:

VOLUNTEER

Providing hands on experiences for my grandchildren

To see my grandchildren learning in a happy environment

To encourage kids to explore through play

To allow my child to learn and explore

To spend time discovering with my kids

Being able to see the look of wonder in my childrens eyes

Fun learning environment for the grandchildren

Allow children a hands-on experience to explore the natural laws of physics

A chance for my child to learn and play

The children are always amazed.

Having an enriching experience for my children

To let my kids play in a a fun, safe and educational environment

Great environment for both my children and I to learn about the wonders that f our county and city also keeping them busy and safe

To see my daughter having fun and learning at the same time

To give our daughter a structured environment in which she can freely explore and act on her curiosity

watching my grandchildren experience new things

All of the above

To help stimulate my toddler and prek kiddos minds

To share interesting times with our grandchildren.

to find activities to engage my child interactively

To let my kiddos have fun!

Enjoyable experience with grandkids

To do something fun with my young kids and see other moms

Other:

To occupy and educate my preschool children

Hands on learning for my children

To have fun while learning and engaged

A play space for my child

fun place for grandchildren to learn and play

To educate and entertain my children

Fun and playful environment for my toddlers

to have an enjoyable, indoor, and safe space for me to enjoy time with my kids

To witness the awe and wonder in my son

We like how wonderful it is for the kids...we don't come for ourselves, however, we do enjoy it and Love to explain different deeper aspects of the exhibits to our grandkids. Very fun, they never want to leave

Joyous children

To entertain a high-energy 6-year-old

for my kids to have hands on learning and fun

To take children.

To provide a fun, learning experience for our grandchildren

Watch my grandchildren enjoy and learn from exhibits.

My child has fun playing there

See grandchildren enjoying so much.

To let my children experience and learn new things

Great place for my children to learn and geow

To explore, learn and just have fun together with my kids

For my kids to learn and grow

Have a good time, indoor place to meet friends, kids can play

Family entertainment and now that oldest is interested, start learning facts about nature

Other:

To enjoy the traveling exhibits

It is a great place for kids.

to help my kids experience learning in a fun environment

Let kiddos have fun and learn inside with friends

Interactive, educational fun for the kids!

To help my kids play and have fun

Let my kids explore and interact with other kids

My children enjoy it.

To enjoy the hands on part of the museum with my grandchildren

for children to have fun

I enjoy the exhibits and so does my 3 year old. It's a great form of indoor entertainment, and it's so much better than any of the other museums we go to in the DFW/Austin area, which we don't do often since we live here. We love that Waco has this to offer.

To explore and experience a creative environment to expand imagination

Playing in the exhibits and putting yourself in that time period and environment

to learn through play

Kids area

Enjoying time with grandchildren

To allow my children to play in a safe, learning- centered, and friendly environment

Discover the delight of learning through play

To play!

To expose kids to natural world and things in it.

To give my grandchildren a fun & learning place to go when they visit

opportunity to share a fun and educational experience with my grandchildren

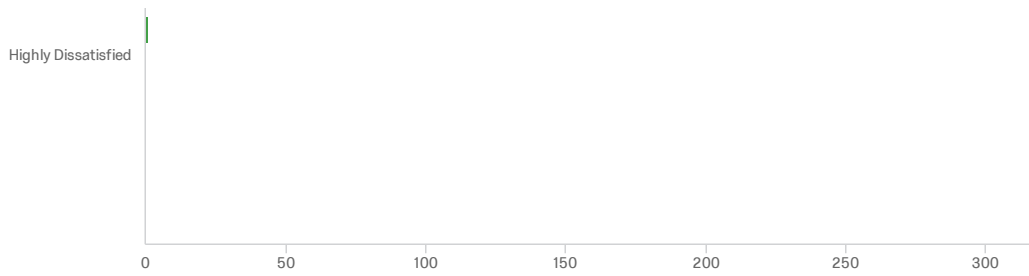
Provide a fun educational outing for my kids

Enjoys children's exhibits

Other:

I have toddlers so we mostly play and have fun

An opportunity for my son to explore and learn.

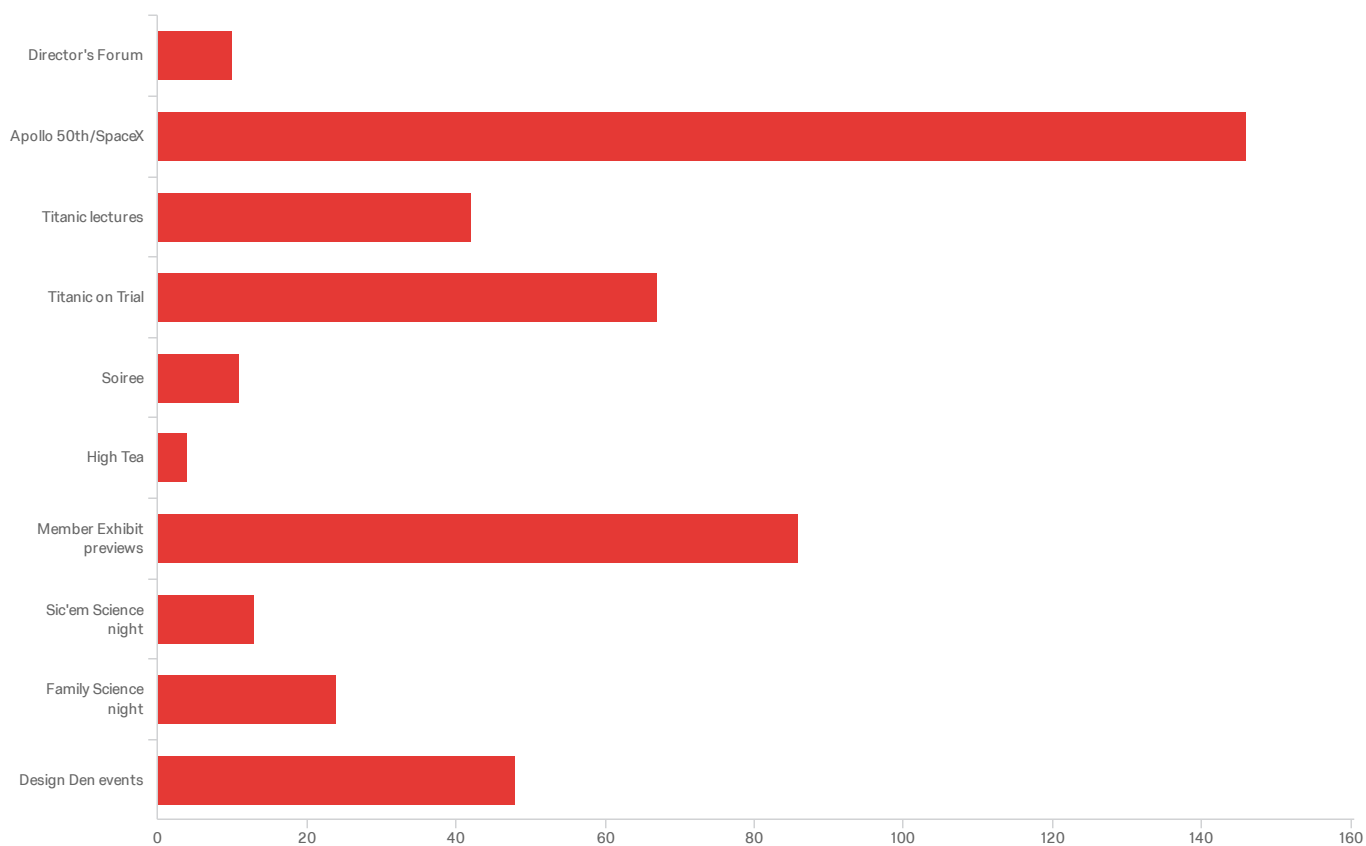


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Mayborn Museum Overall	1.00	4.00	1.34	0.50	0.25	431
2	Staff and Volunteer Interactions	1.00	4.00	1.47	0.63	0.40	425
3	Permanent Exhibits	1.00	4.00	1.59	0.60	0.36	426
4	Traveling Exhibits (Content)	1.00	5.00	1.53	0.68	0.47	422
5	Traveling Exhibits (Frequency)	1.00	4.00	1.75	0.71	0.50	425
6	Promotional information	1.00	4.00	1.88	0.77	0.59	424
7	Events	1.00	4.00	2.01	0.78	0.61	421
8	Website	1.00	4.00	2.00	0.81	0.65	425
9	Social Media Interactions	1.00	4.00	2.13	0.81	0.65	418

#	Field	Highly Satisfied	Satisfied	Neutral	Dissatisfied	Highly Dissatisfied	Total
1	Mayborn Museum Overall	67.52% 291	31.55% 136	0.70% 3	0.23% 1	0.00% 0	431
2	Staff and Volunteer Interactions	60.24% 256	32.71% 139	6.82% 29	0.24% 1	0.00% 0	425
3	Permanent Exhibits	47.18% 201	47.18% 201	5.40% 23	0.23% 1	0.00% 0	426
4	Traveling Exhibits (Content)	56.40% 238	34.83% 147	8.06% 34	0.47% 2	0.24% 1	422
5	Traveling Exhibits (Frequency)	38.59% 164	49.41% 210	10.12% 43	1.88% 8	0.00% 0	425
6	Promotional information	34.91% 148	43.16% 183	20.75% 88	1.18% 5	0.00% 0	424
7	Events	29.22% 123	40.62% 171	29.69% 125	0.48% 2	0.00% 0	421
8	Website	32.00% 136	36.24% 154	31.29% 133	0.47% 2	0.00% 0	425
9	Social Media Interactions	26.56% 111	34.21% 143	38.76% 162	0.48% 2	0.00% 0	418

Showing rows 1 - 9 of 9

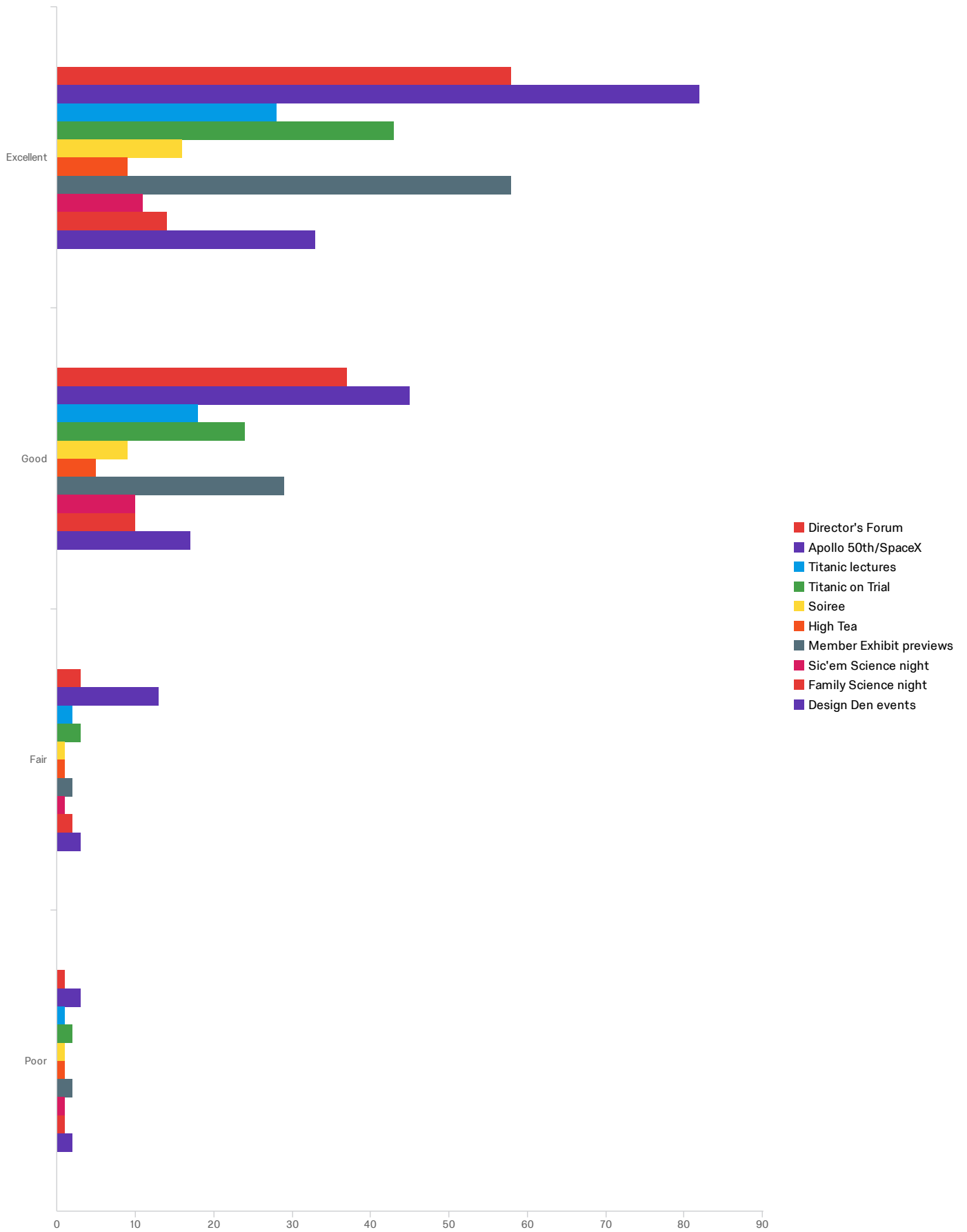
Q12 - Which of these events/programs did you attend? Please check all that apply.



#	Field	Choice Count
1	Director's Forum	2.22% 10
2	Apollo 50th/SpaceX	32.37% 146
3	Titanic lectures	9.31% 42
4	Titanic on Trial	14.86% 67
5	Soiree	2.44% 11
6	High Tea	0.89% 4
7	Member Exhibit previews	19.07% 86
8	Sic'em Science night	2.88% 13
9	Family Science night	5.32% 24
10	Design Den events	10.64% 48

451

Q13 - Of those you attended, rate your level of experience.



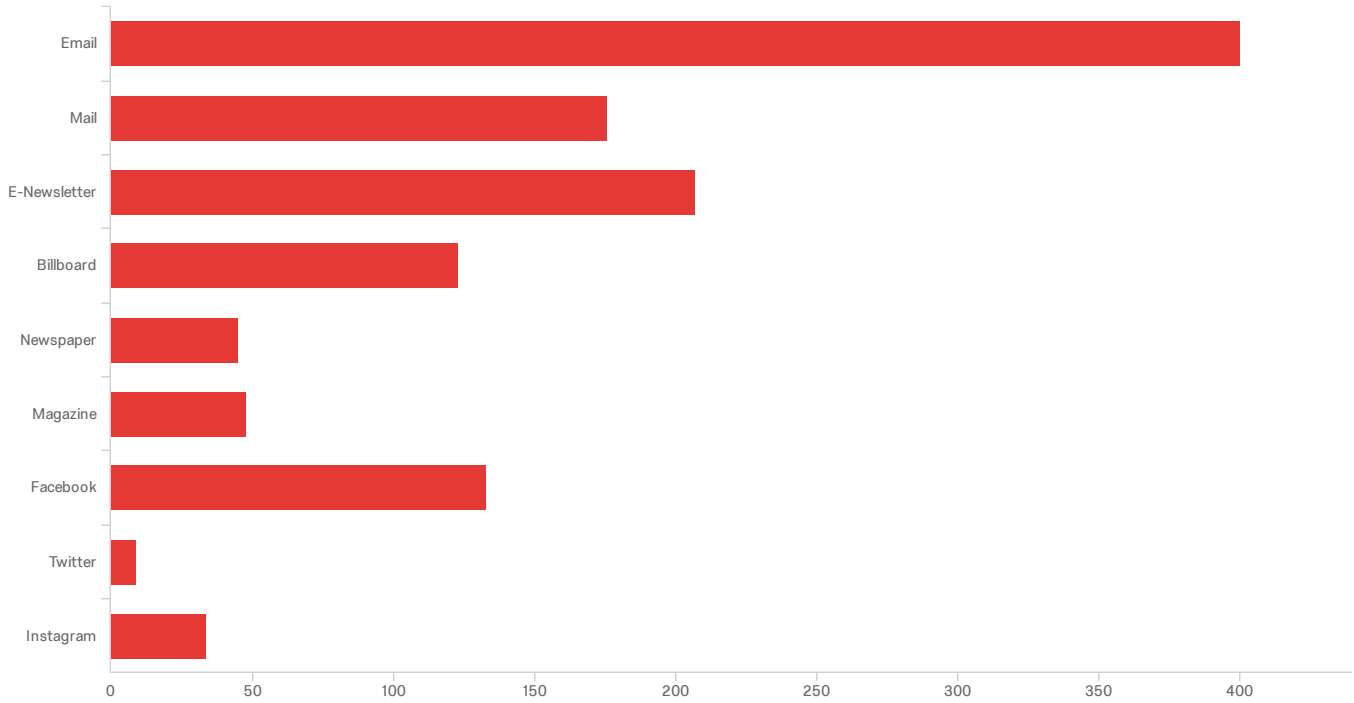
Field Minimum Maximum Mean Std Deviation Variance Count

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Director's Forum	1.00	4.00	1.46	0.61	0.37	99
2	Apollo 50th/SpaceX	1.00	4.00	1.56	0.74	0.55	143
3	Titanic lectures	1.00	4.00	1.51	0.67	0.45	49
4	Titanic on Trial	1.00	4.00	1.50	0.71	0.50	72
5	Soiree	1.00	4.00	1.52	0.74	0.55	27
6	High Tea	1.00	4.00	1.63	0.86	0.73	16
7	Member Exhibit previews	1.00	4.00	1.43	0.65	0.42	91
8	Sic'em Science night	1.00	4.00	1.65	0.76	0.57	23
9	Family Science night	1.00	4.00	1.63	0.78	0.60	27
10	Design Den events	1.00	4.00	1.53	0.76	0.58	55

#	Field	Excellent	Good	Fair	Poor	Total
1	Director's Forum	58.59% 58	37.37% 37	3.03% 3	1.01% 1	99
2	Apollo 50th/SpaceX	57.34% 82	31.47% 45	9.09% 13	2.10% 3	143
3	Titanic lectures	57.14% 28	36.73% 18	4.08% 2	2.04% 1	49
4	Titanic on Trial	59.72% 43	33.33% 24	4.17% 3	2.78% 2	72
5	Soiree	59.26% 16	33.33% 9	3.70% 1	3.70% 1	27
6	High Tea	56.25% 9	31.25% 5	6.25% 1	6.25% 1	16
7	Member Exhibit previews	63.74% 58	31.87% 29	2.20% 2	2.20% 2	91
8	Sic'em Science night	47.83% 11	43.48% 10	4.35% 1	4.35% 1	23
9	Family Science night	51.85% 14	37.04% 10	7.41% 2	3.70% 1	27
10	Design Den events	60.00% 33	30.91% 17	5.45% 3	3.64% 2	55

Showing rows 1 - 10 of 10

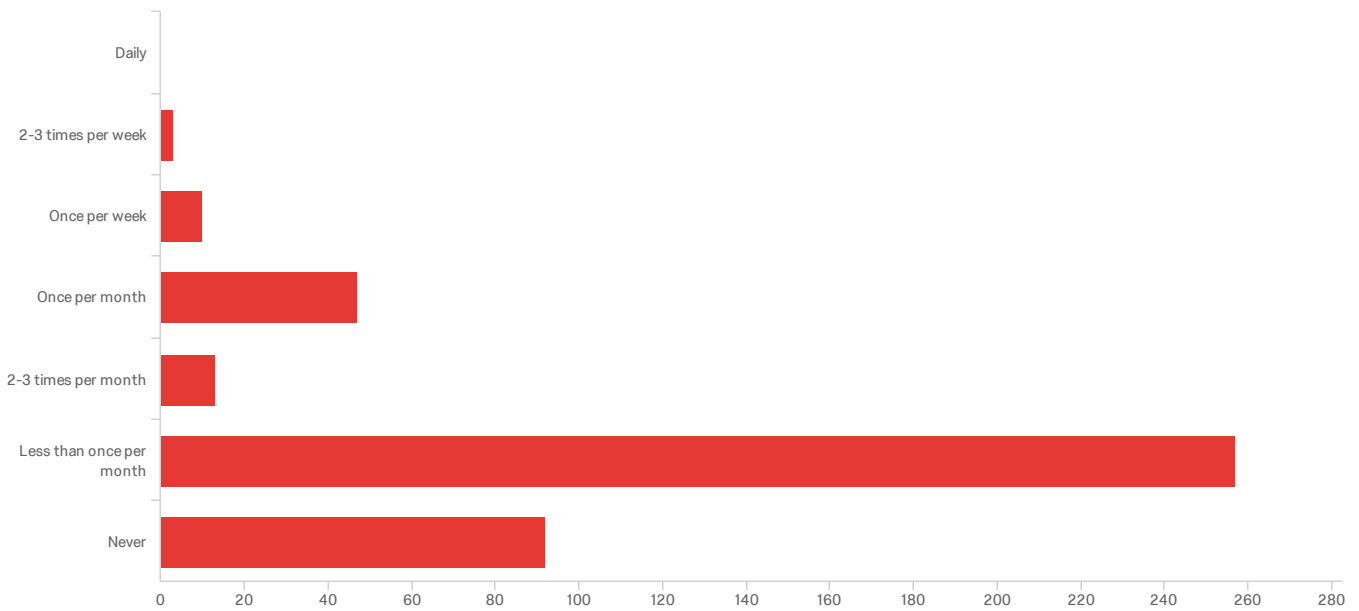
Q14 - Which forms of communication have you seen from the Mayborn Museum? Check all that apply.



#	Field	Choice Count
1	Email	34.04% 400
2	Mail	14.98% 176
3	E-Newsletter	17.62% 207
4	Billboard	10.47% 123
5	Newspaper	3.83% 45
6	Magazine	4.09% 48
7	Facebook	11.32% 133
8	Twitter	0.77% 9
9	Instagram	2.89% 34
		1175

Showing rows 1 - 10 of 10

Q15 - How often do you visit our website?

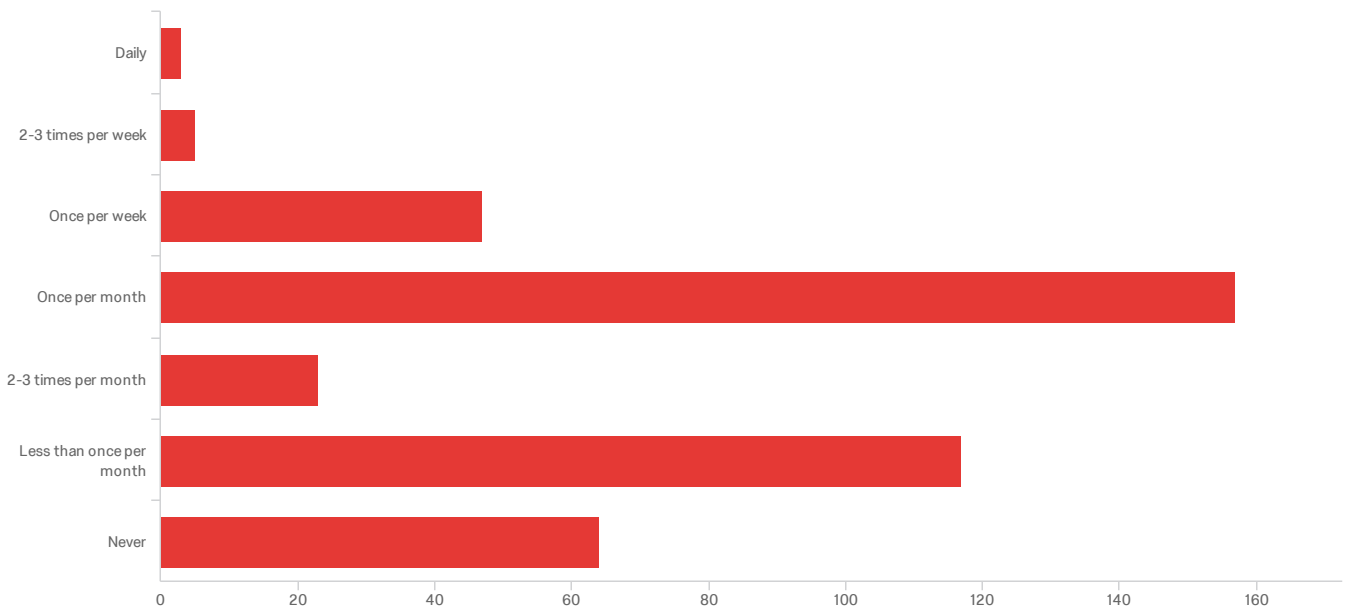


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How often do you visit our website?	2.00	7.00	5.86	1.00	1.00	422

#	Field	Choice Count
1	Daily	0.00% 0
2	2-3 times per week	0.71% 3
3	Once per week	2.37% 10
4	Once per month	11.14% 47
5	2-3 times per month	3.08% 13
6	Less than once per month	60.90% 257
7	Never	21.80% 92
		422

Showing rows 1 - 8 of 8

Q16 - How often do you read our e-newsletter?

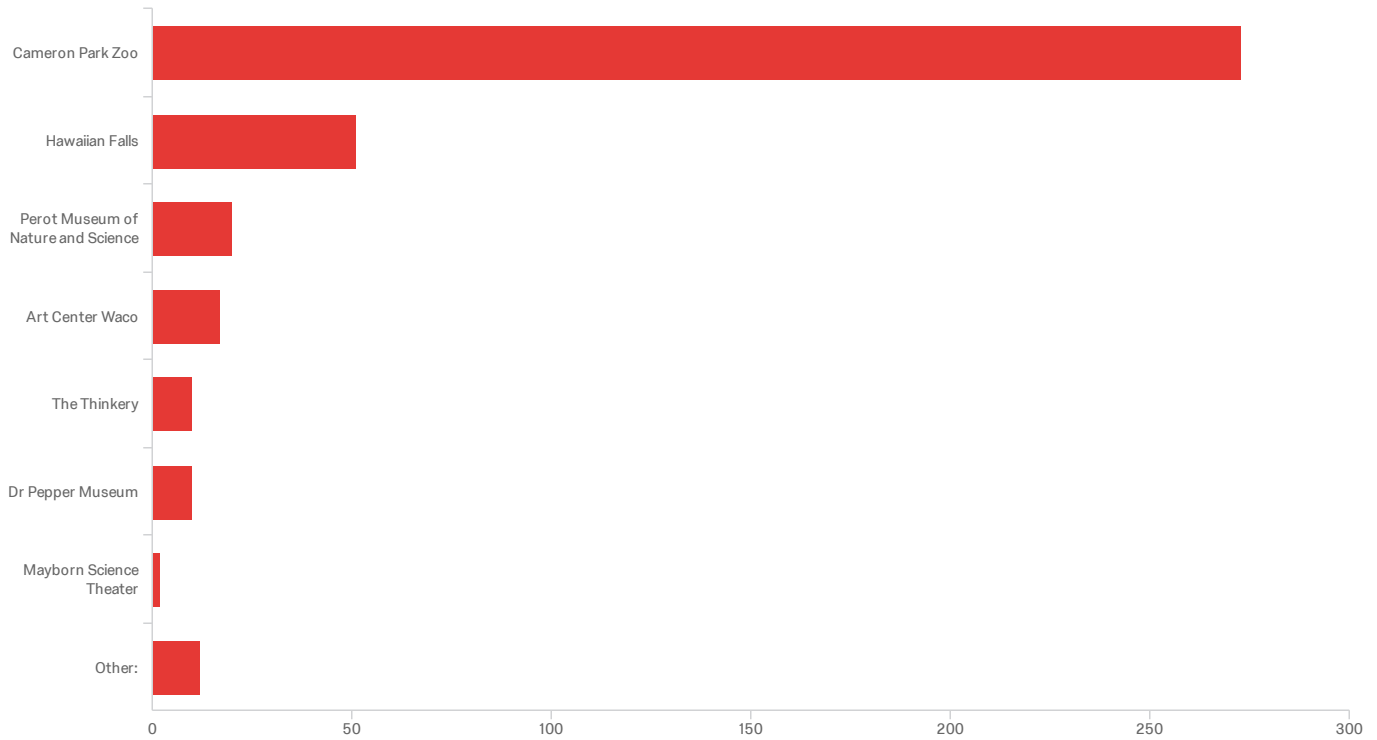


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How often do you read our e-newsletter?	1.00	7.00	4.92	1.39	1.94	416

#	Field	Choice Count
1	Daily	0.72% 3
2	2-3 times per week	1.20% 5
3	Once per week	11.30% 47
4	Once per month	37.74% 157
5	2-3 times per month	5.53% 23
6	Less than once per month	28.13% 117
7	Never	15.38% 64
		416

Showing rows 1 - 8 of 8

Q17 - To what other member-based organization(s) do you belong? Please check all that apply.



#	Field	Choice Count
1	Cameron Park Zoo	69.11% 273
2	Hawaiian Falls	12.91% 51
3	Perot Museum of Nature and Science	5.06% 20
4	Art Center Waco	4.30% 17
5	The Thinkery	2.53% 10
6	Dr Pepper Museum	2.53% 10
7	Mayborn Science Theater	0.51% 2
8	Other:	3.04% 12

395

Showing rows 1 - 9 of 9

Q17_8_TEXT - Other:

Other:

NASA, Natural Science- Houston

Science Mill, Bob Bullock State History Museum

No Other

Six flags. Sea world.

Historic Waco Fdn.

Bullock Texas State History Museum

Waco Historic Homes

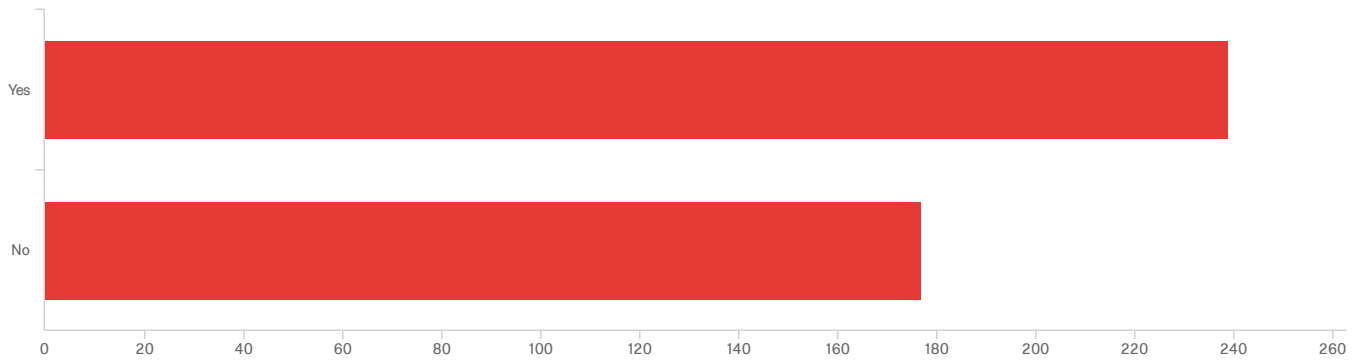
regional art museums

HWF, Library, Keep Waco Beautiful

Waco Forum

several Art Museums such as the Kimball in Ft Worth

Q18 - Did you attend Titanic: The Artifact Exhibition?



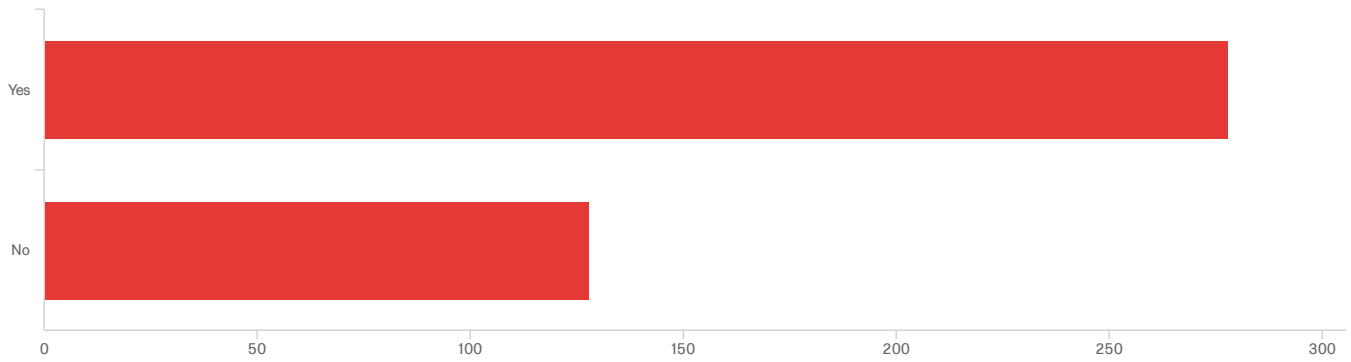
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Did you attend Titanic: The Artifact Exhibition?	1.00	2.00	1.43	0.49	0.24	416

#	Field	Choice Count
1	Yes	57.45% 239
2	No	42.55% 177

416

Showing rows 1 - 3 of 3

Q19 - Would you like to see another blockbuster exhibition that requires an up charge?



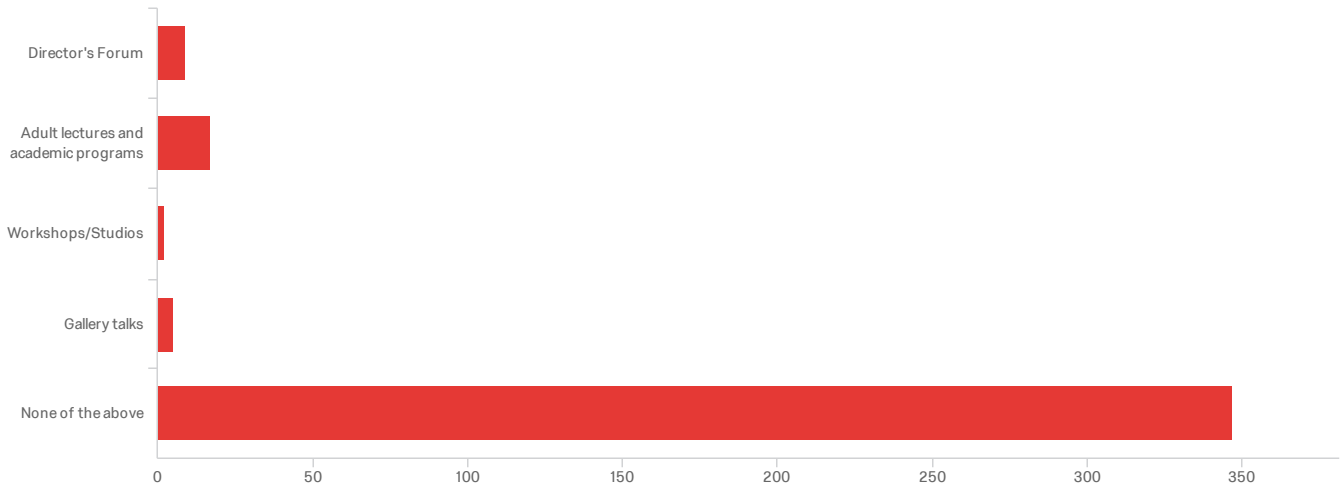
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Would you like to see another blockbuster exhibition that requires an up charge?	1.00	2.00	1.32	0.46	0.22	406

#	Field	Choice Count
1	Yes	68.47% 278
2	No	31.53% 128

406

Showing rows 1 - 3 of 3

Q20 - Have you attended any of our adult learning programs? Please check all that apply.




 Data source misconfigured for this visualization.

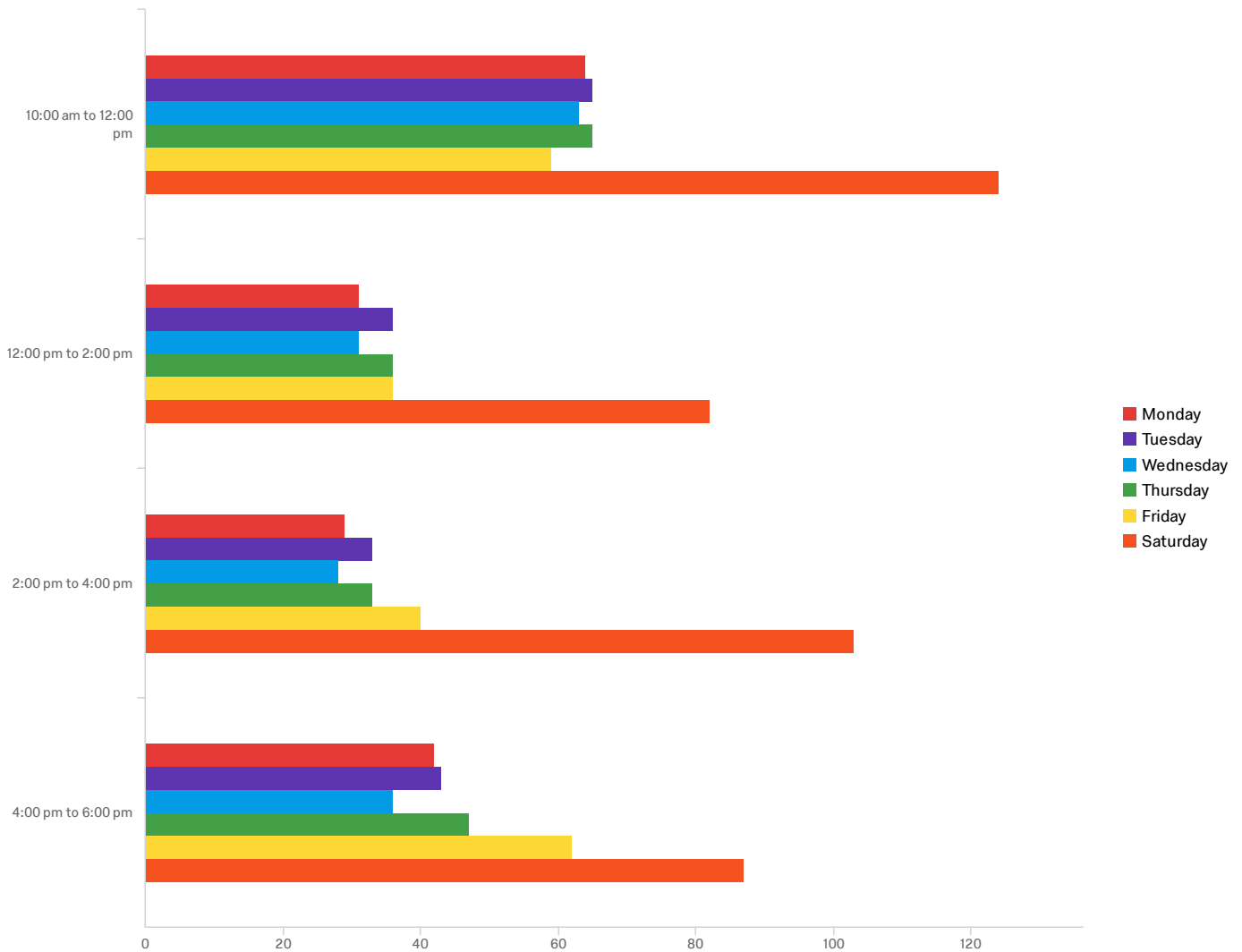
#	Field	Choice Count
1	Director's Forum	2.37% 9
2	Adult lectures and academic programs	4.47% 17
3	Workshops/Studios	0.53% 2
4	Gallery talks	1.32% 5
5	None of the above	91.32% 347
		380

Showing rows 1 - 6 of 6

Q21 - What day of the week and time of day are you most likely to visit the Mayborn

Museum to attend Adult programs, intended for audiences 18 years and above? Please

check all that apply.



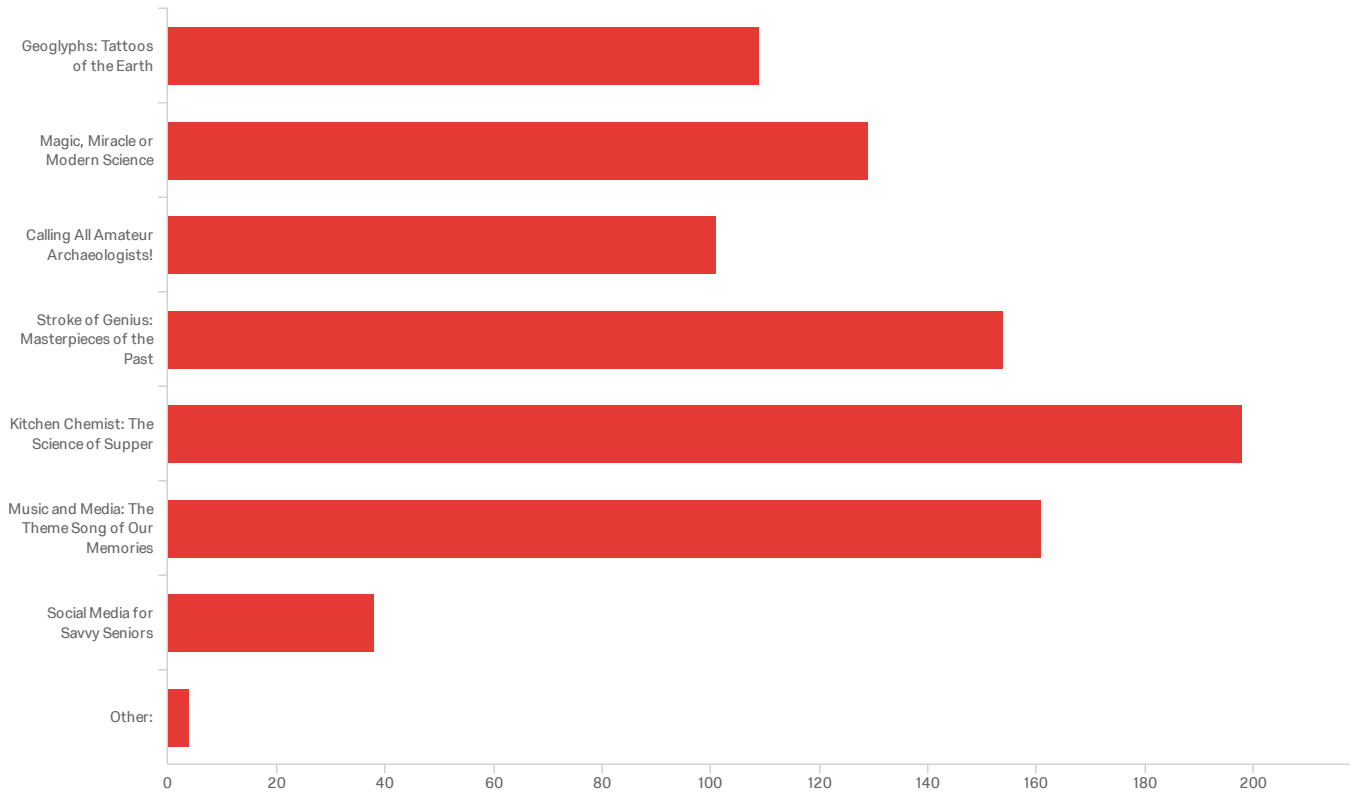
#	Field	10:00 am to 12:00 pm	12:00 pm to 2:00 pm	2:00 pm to 4:00 pm	4:00 pm to 6:00 pm	Total
1	Monday	38.55% 64	18.67% 31	17.47% 29	25.30% 42	166
2	Tuesday	36.72% 65	20.34% 36	18.64% 33	24.29% 43	177
3	Wednesday	39.87% 63	19.62% 31	17.72% 28	22.78% 36	158
4	Thursday	35.91% 65	19.89% 36	18.23% 33	25.97% 47	181
5	Friday	29.95% 59	18.27% 36	20.30% 40	31.47% 62	197
6	Saturday	31.31% 124	20.71% 82	26.01% 103	21.97% 87	396

Showing rows 1 - 6 of 6

Q22 - Gallery Talks is an Adult Program series created to engage the quest for

knowledge of our 18+ visitors. Which Gallery Talk titles below sound interesting? Please

check all that apply.



#	Field	Choice Count
1	Geoglyphs: Tattoos of the Earth	12.19% 109
2	Magic, Miracle or Modern Science	14.43% 129
3	Calling All Amateur Archaeologists!	11.30% 101
4	Stroke of Genius: Masterpieces of the Past	17.23% 154
5	Kitchen Chemist: The Science of Supper	22.15% 198
6	Music and Media: The Theme Song of Our Memories	18.01% 161
7	Social Media for Savvy Seniors	4.25% 38
8	Other:	0.45% 4

894

Q22_8_TEXT - Other:

Other:

Something history-related, maybe early American or European history

Biblical truths & archeology discoveries found today

The sound interesting, but I don't have time to attend these without my kids

The Artifacts in Storage

Q23 - Is there anything else you would like us to know?

Is there anything else you would like us to know?

I love taking guests to the museum!

We absolutely love the Museum and all the exhibits! I wish there were more shows to watch when you go. It seems like they are all the same ones at the other museums. Love the facebook posts and emails. I always feel super informed.

I love visiting with my 2.5 year old and 3m old. Great staff, always clean. My toddler loves everything about it!

More Forensic Science and Criminal Justice lectures please

As my two daughters have gotten older I've noticed a shift in what they prefer to do at the museum. It would be lovely if one or two of the permanent museum spaces in the children's section could be geared towards upper elementary. For example, the Do-seum in San Antonio has a spy section that works well for upper elementary students. Overall, though, we love our mayborn museum and the fun memories our daughters will have of going there! Thank you for all you do!

I wish the natural history section was larger. I also wish faculty and family could visit for free. I grew up going to the Strecher museum and I'm not sure that would have been the case now.

I love Mayborn Museum.

My family and I love visiting the museum on Thursday evenings when it is open late.

It would be great if there was a bigger area to sit and eat snacks with our kids while there. If we want to stay any length of time, we usually need a time out for snacks.

I wish the museum could still be open on Baylor football game days. We have season tickets & it would be nice to combine a visit to the museum with my grandchildren, along with the game.

Right now it is hard for me to attend adult education events; as I stay home with two young children. BUT I believe they are super important programs and I hope to be able to attend more of them as my children get older and need me a bit less

We loved the programs in the village!

Some of these programs are new to me. I may not have been getting enough info from Mayborn or I missed them in the emails.

I live out of town, making it a challenge to attend the museum. Hopefully, I will be able to be more involved in the future.

Keep being awesome! I renew this every year for my nephew for his birthday. I've given him the option of buying him anything and he continues to choose his membership here. <3

You are doing a wonderful job!

Love the museum!

I miss the nanny pass!

Is there anything else you would like us to know?

We moved in the Spring so we have not been to the Mayborn in a long time. Our membership ends in February 2020. I wish we could have a refund but oh well. Our kids still talk about the museum. We miss the Mayborn!!

On our recent visit, we were excited to see the new nature exhibit in the children's wing. We were very impressed with the thought and planning that went in to this new area. We liked seeing the collection of animals on display and the interactive parts of each room. One comment I wished to leave was the care of the box turtles. They need regular care and trimming of their nails and beaks. This appeared long overdue. In captivity, they cannot walk nor eat properly without trimming. I do want to compliment your team on the cleanliness and thought that went into the planning of all the live animal exhibits.

My grandkids love the Museum. They live out of town but ask to go there when they come visit. Great museum with lots of hands on activities.

Loved the Titanic exhibit! It was the best by far.

Would love to see more engaging traveling exhibits and to see some of the permanent exhibits updated.

The Apollo exhibit was very disappointing. After all of the hype I was very excited to bring my grandchildren ages 5 and 7 as they were very interested in space travel, astronauts etc. It was mostly video game interaction and very hard to understand the point of the games. When I asked the young volunteers for assistance for the children they were no help at all and mostly just sat around. At one point there were no volunteers at all (on a weekday). Because of the advertisement we were expecting space suits, moon rocks, or space capsules to go into. My grandchildren are all out of town so we can only come a few times a year when they are in town. We have visited for years before becoming a member. They like all of the permanent children's exhibits but many have become broken, pieces missing, nothing new in quite awhile. Maybe some updating and sprucing up the tired exhibits. Overall a fun place for young children! Thank you.

We're thankful for the facility and exhibits. I and my children love to visit whenever we can. I have a previous commitment on Friday evenings. It seems like we miss most of the member previews and events due to this. -Claude

Not sure I was aware of Gallery Talks. Maybe more communication needed.

Love this museum!

Yes. I usually purchase a yearly pass for my daughter, husband and their 5 children, as a Christmas gift. Usually a complimentary pass is given to my husband and I when I make this purchase, but this year it did not happen. The last thing that I saw was the Titanic event over the Christmas holidays.

Thank you!

I appreciate all you do and offer!

Thanks to the staff for planning long range and evaluating progress regularly.

I am a new member and will keep notes on museum experiences that I feel would be helpful.

The bathrooms could use updating. A family bathroom would be nice. When my child was younger and in diapers, it was difficult to have space to change. Extend weekday hours to 5:30. I know many parents who have sitters take kids to the museum after school, and it would be nice to have that extra 30 minutes to allow the parent time to make it over there to pick up the child.

Please make registration for members as easy as possible. Dragging out member cards when computer listings are readily available to staff seems distrustful and antithetical to the friendly nature of the Discovery Center.

Would be awesome if a sort of natural artifacts/ natural science shop was created in the new ecology hall. Like they have at Dallas zoo for kids to learn about fossils, bugs, seeds, gems etc and trade them

I love, love, love your staff...

Is there anything else you would like us to know?

many of your questions were about the adult learning, unfortunately, due to the current stage of life with young kids, this is not a priority. In the future, this would be something that we are interested in.

My kids LOVE the Mayborn! I had so much fun talking about the world with my daughter when we did a puzzle in the children around the world room and value the learning there, it's just the room seems a bit stale in comparison to the other rooms. We love Wacotown and the new exhibits downstairs!! Also, I'm curious how often the toys and things in the rooms are cleaned? I have a daughter who like to put things in her mouth and I didn't see a "dirty toys" bin or anything to alert staff that it was dirty? Thanks for providing great learning experiences! We've loved the dinosaur room and are excited about Lion Guard and Doc McStuffins!!!

Worked at the Waco Trib when Mayborn opened & did a Kids' Kopy on it (no longer published but used to be monthly from Sept.-May & highlighted a different character trait, puzzles, news for grades K-6th graders each month.

My grandsons always want to visit the Mayborn every time they come to visit. I love taking them. Their favorite has been the water room, and they also enjoy the special exhibits, esp. The Titanic.

Not sure if I missed the memo, but actively promoting that we received guest passes and that we are a part of the reciprocal program would be helpful. I was surprised to find out we had guest passes when we brought our out of town guests; likewise, I only found out about the reciprocal program by accident on the website recently. I love the nursing room!

Thanks for all you do!

We are very thankful to be a member and have had a great time with y'all.

I always enjoy my time at the Museum. Thank you for providing a wonderful learning experience for all ages. I would like to see more movies offered at the theater that are informative as well as entertaining.

We live 100 miles away, so we don't get to visit as often as we would like. I have been pleased to learn about the programs which involve students and the community. The new Backyard Ecology area is wonderful!

I think the Foreign Countries room in the upstairs part of the Discovery area needs a remodel. The topic is great, but most of the times I've seen it, the talking display is broken, and there's nothing interactive to get kids interested in learning about it. It was better when it had the wooden cutouts in costumes to stand behind. The geography puzzles have also helped, but it's still a room most visitors I've seen tend to skip because it seems lacking compared to the others.

Will the Sparkbox program be returning? Our family loved it! It really enriched our homeschool experience.

The Mayborn is an amazing museum and thanks to everyone who works and volunteers there. You truly make a difference in people's lives. I haven't been getting information about upcoming events and new exhibits

Thank you for being here. Have enjoyed every visit.

Keep up the good work!

I live about 40 minutes away from the museum and it's sometimes a tough journey to make with two small children, so the extra events have to be especially enticing for us to make the trip on the evenings/weekends.

Our kids LOVE the 5 & under play area: grocery store, food truck, etc. I would love to see something like this for older kids 6+ that would help them engage in creative play. Perhaps an indoor play area with components that would encourage creative thinking and fine motor skills. While the sound room is fun & informative, it's a parent's nightmare when packed with kids who are banging on instruments. I hope you'll consider bringing back the recycle room. The visuals and facts shared about the importance of recycling helped my kids understand the 3 R's and why it's important we each do our part. Thanks for the ongoing improvements made to the Mayborn Museum! We enjoy the fun, indoor family activities.

Please label the items in the cabinet of curiosities exhibit! I think maybe there is an audio tour (?) but when you're with a young child it's pretty impossible to get information that way.

Is there anything else you would like us to know?

Love the recent change in exhibits up stairs and down stairs. Wasn't a fan of how long titanic was there as I felt my kiddos missed out on so much and became bored with the museum. Horrible communication with members and even advertising when there are rooms down so I would love to see that change. Facebook is a click away and I'm sure it's not hard to mass email members when exhibits are down or things are closed etc.

I'd like to see more movies shown in your theater

I enjoy bringing my grandchildren to play

The design den is a great way for kids to interact and manipulate things, but the volunteers (teenagers) didn't engage or help my kids, they also were in their own conversations not always appropriate for five and under. We love the early opening time on Saturday for members! In the summer it would be great to have an additional weekday that was 9. With little kids there isn't much time before lunch and naps and it's hard to get back downtown in time to go after naps. Our family loves what y'all are doing!

Keep up the great work!

I do not get enough information sent to my home. I live in Clifton and seldom read the Waco newspaper

One thing that deters is from visiting is the risk of picking up sicknesses. I know with kids involved this is somewhat expected but I do feel there could be more done to keep the spread of germs at bay. There should be hand sanitizer pumps outside of every room and more marketing that encourages parents to help with this. I have several friends that feel the same way and avoid the mayborn at times because of this. It's something where I think a few small changes would make a huge impact.

Thank you for your progressive efforts to enhance the members' experiences

Much of the items for children is worn, broken or simply missing. Improved conditions should be a focus in order to justify continued membership

Since I have small kids, adult things are hard to come to most of the time because I don't want to have to bring them with me. That's partly why I missed the titanic thing even though I think I would've liked attending that exhibit. I've only been to one lecture and never really have gotten to see the more adult side of the museum.

I REALLLY wish the museum opened earlier than 10. As a mom of 3 littles, the 2 hr window between opening and nap-time isn't long enough...I have talked to SEVERAL moms who've expressed the same concern and their reason for not having or discontinuing their memberships.

No

We like the late night on Thursdays.

I was disappointed that you changed the family membership from 6 total admissions to a limited number per trip. We liked to bring our out of town family when they came.

I love the improvements that have been made recently! I like it best when the special exhibits are interactive for elementary school age kids (or younger). the titanic was great, but NOT child appropriate. I wish you didn't charge for kids, just for adults. I would love to have taken my 5 year old son more often to that because his attention span could only pay attention to a few spots of that exhibit at once, but it was too expensive for us to go more than once.

We LOVE all of the recent updates to the museum! The attention to detail (cleanliness, paint being touched-up, outdated children's area items being updated, etc.) is appreciated and noticed! Thank you! Our family also really enjoyed one of the films in the theater last year. Please keep those up!

Mayborn Museum appears to have an excellent children's program. I would like to see more programs and exhibits with adult content.

My grandchildren love the Mayborn. It is their favorite thing to do when they visit Waco.

Is there anything else you would like us to know?

I would love it if y'all added parking!! There have been many times where there are no spots to park in and I have to park very far away or in a place with restricted parking on campus and am afraid to get a ticket.

Please fix and upgrade some of the children play area exhibits. Many are broken or in need of a little attention. Know this is hard but kids loose interest when things don't work.

I would have loved to see the Titanic exhibit...my plans kept being thwarted. I'm sure it was great.

I am mainly interested in weekend events, which I can attend with my first-grader. Also, because I'm going to the museum as an alternative to screen time, I prefer exhibits that do not involve screens!

Please do a Homeschoolers monthly program! Thanks.

You are doing a great job! Please don't be discouraged by my answers to this survey.

Thank you for the member hour at 9 on Saturday. I wish that you would open at 9 on a few of the week days for members. There are many times that stay at home moms choose to go to the zoo instead of Mayborn because the zoo opens at 9. Ten makes for late lunch and nap times especially since there is not a cafe at the mayborn. My kids and I love the robot icecream machine!

I like how the tinkery has things you can do . ie we were charged \$8 and were able to make ice cream, and such

Thank you for what you have accomplished with the Mayborn! I grew up in Waco visiting the Strecker Museum over and over again when it was housed on the fourth floor of Pat Neff. Someday I will be able to participate in more museum events.

I have never visited the Mayborn without my kids...for me it is wonderful for me and them, but I haven't gotten involved in adult programs.

-I am sometimes disappointed that something that is broken often remains broken for a long time. For example, in the sound/light area, some parts of the light board for the pegs have been broken for a long time. -I appreciate your sensory nights. It's a great opportunity to visit the museum with lighter crowds.

Love the childrens' exhibits! Would recommend more chairs for adults, though. Also, would be nice to have bathrooms (with a changing table) upstairs.

The Mayborn is a fabulous museum. We have taken our girls to museums in Dallas, Ft Worth, Austin, Madison (WI), and Washington (DC). We have had fun experiences in each of these places, but the Mayborn is our favorite. Keep up the good work!!

I don't think of anything right now. Thanks

Please open earlier!! Moms of preschoolers that have 11:30 pick up would love for the Mayborn to open at 9 like the zoo!! Saturday morning member hour isn't helpful

Kiddos seem to get sick frequently whenever we visit the Mayborn. Over the past 1-2yrs we just avoid the place during cold/flu season. I have never seen anyone in the 5 and under area cleaning and/or sterilizing toys. If my kids didn't bring home germs so often, we would probably visit more often.

My only complaint about the museum is that some of the attractions frequently are missing something (ping pong balls, marble, etc.) or are broken. If that could be addressed somehow, it would be appreciated. Overall we are Highly Satisfied with the museum and our membership.

The questions that asked which Adult Program I attended would not let me check multiple ones...only one...although I actually attended almost all. Although I realize that young moms with young children are the backbone of visitors, I really appreciate that you are trying to add more adult programming, and I would like more adult-focused exhibits such as Titanic.

Please bring back more guest passes. It was so nice to be able to get our extended family in when they were in town. Something to do all together that was not too expensive.

Is there anything else you would like us to know?

We love how you guys are updating the children's exhibits. Thank you for all of your hard work on those, they have been great and have encouraged us to keep coming back!

Some exhibits on the kid side need attention—the electricity room is one example (not all the buttons work for the light bulbs).

I have loved being a member of the Mayborn and have always had a great experience. HOWEVER, parking can be a problem. That's fine when it's crowded with children, but it is really frustrating when inside there are not many children, but the spots are occupied primarily by people without children. As a mother of 3 under 5 years, it is very difficult for me to walk all the way from the extra parking by the hall of fame, and most days when there is no parking, we just go somewhere else instead of the Mayborn. I wonder if this could be helped by encouraging college students who are attending a class there, adults who are attending a meeting/conference, and even parents of students on field trips (basically anyone who does not have to transport small children or has mobility issues) to park in the off-site parking. I also think it would be helpful to make it clearer where the offsite parking is located.

The Millions of Years theory on the age of the earth should be left as a theory and Mayborn exhibits should also include The Creation Grand Designer view as well. Especially from a Christian University-based museum. Our families and Christian schools in the Waco area would LOVE more opportunities to hear more and experience biblical topics and Creationists world view perspectives .

The Mayborn is my 9 year old granddaughters favorite place in Waco. Anytime it is mentioned, her eyes light up. Thank you for providing an amazing museum for all ages.

We live in Bryan, TX. If we lived closer, we would come more often! We really appreciate that you have been updating areas on the museum. The quality of the museum is great and well worth the drive to go! I like that there are things to learn for all ages!

More hands on with the animals and there use to be digging for bones, more hands on stuff

We feel less valued as members each year, with priority given to school groups, more limited parking, and prices increasing. I do hope that you can make the museum a pleasant experience for those of us who have paid year after year to be a part of it.

We love the museum!

I love the Mayborn Museum and all the wonderful programming. The Texas Monthly speaker that wrote the serial killer book was especially interesting as was the gentleman and exhibit of the historical Waco homes. And, I loved EVERYTHING about Titanic--the soiree, the tea (although sadly I wasn't able to attend because of a conflict) and the exhibit itself.

The more interactive play and learning the better for kids. I feel the Mayborn has done a great job at this. Also for the volunteer that proved hands on learning. For my homeschooled children it's a great learning experience, one I cannot provide at home.

I think it would be helpful to have "needs to be cleaned" tubs in the play Waco area for toys that kids have put in their mouths.

We miss Christmas in the village. Sorry to see room with typewriters gone and though interesting the upstairs room with sound instruments has become TOO loud.

A male staff member (young, bald) in the children's area on Sunday was so nice to our kids! A couple young ladies staff members audibly complained and rolled their eyes about the work load on Sunday and number of children. We all paid to be there! Not professional or becoming. All other staff were so sweet & overall good experience! We will be returning often

Age category is missing- should be 45-54 :)

Things seem to be improving but for a while, a lot of things were broken or didn't work. That was frustrating.

I now realize all the adult events that you have & would like to attend some.

The Mayborn Museum is a bright spot on Baylor's campus. It is always clean and well staffed.

Is there anything else you would like us to know?

My kids love new exhibits but it would be great if they changed more frequently

Our kids are 5 and younger, and we have really missed the part of the museum geared toward young children. Some of the more recent exhibits have been too advanced for their interests, which is completely fine if the work on the first floor will be finished soon. If not, we would appreciate seeing traveling exhibits that might hold their interest.

None at this time

We live in Temple, so many of the programs we don't attend is because of the distance. We'd definitely do more if we were closer

I love the early opening on Saturday and wish there were more weekdays that have the earlier opening time for families with toddlers who nap at noon :) Katie Walter is the most fantastic employee and we have been grateful for every interaction with her. She is helpful, positive and informative.

Bring back the weather "green" screen. check out exhibits from other museums and use them at the Mayborn. Don't necessarily need to copy them in their entirety, but there is some great stuff out there.

We just love the Mayborn so much! Thanks for all you do!!

End of Report